

NATIONAL TRUST CLOSELY HELD BUSINESS ASSOCIATION 40th ANNUAL CONFERENCE

September 14-17, 2015
The Omni Royal Orleans ~ New Orleans, Louisiana

JPMorgan is proud to host the 40th anniversary of the National Trust Closely Held Business Association conference. The conference will run from the afternoon of Monday, September 14 through the morning of Thursday, September 17. This year's program continues the NTCHBA tradition of insightful presentations on topics essential to closely held asset management, opportunities to interact with some of the brightest people in our industry, and a chance to network with colleagues from across the country. Please join us at this year's gathering.

Program

The conference will feature many of the topics we deal with regularly in the business of closely held asset management. Presentation topics will include, among others:

- Managing fiduciary risk
- Best practices in corporate governance
- U.S. economic outlook
- Real estate industry outlook
- Management of music & book royalty interests
- Creating a secondary market for closely held assets
- Business valuation roundtable
- Mergers and acquisitions roundtable
- Mineral interest valuation and industry outlook
- Financial institution valuation and industry update
- Navigating the IRS audit process & potential pitfalls
- Court case update

Conference Facility & Transportation

The Omni Royal Orleans is a four-star, four-diamond hotel located in the heart of the French Quarter. The hotel is only a few blocks away from many of New Orleans' top attractions and restaurants, including Bourbon Street, Preservation Hall, Café du Monde, Emeril's, Commander's Palace, Jackson Square, St. Louis Cathedral, Steamboat Wharf and the French Market.

Additional information can be found on the hotel's website: <http://www.omnihotels.com/hotels/new-orleans-royal-orleans>.

The Omni Royal Orleans is approximately a 20-minute drive from Louis Armstrong New Orleans International Airport. You will need to make your own travel arrangements for the conference. Ground transportation options from the airport to the hotel include taxi, shuttle, limousine, and rental car. For those with a car, parking is available at the hotel (\$39 per day).

Registration

The registration fee for the conference is **\$1,225**, which includes three nights of hotel accommodations, all meals, snacks and beverages, meetings, program materials, and special events. Please return a completed registration form (attached) along with payment to the address below. **We encourage you to register by June 30, 2015.** The fee for registrations received **after June 30th will increase to \$1,325.** The registration form and additional information can also be accessed on the NTCHBA website (www.ntch.org).

If you would like to bring a spouse or guest, who will be staying in the same room and not attending the conference, an additional charge of \$300 will be required to cover the costs of meals and events.

If you have any questions or comments, please contact Jeff Buric at 614-213-3622 (jeffrey.t.buric@jpmorgan.com) or Eric Czepyha at 614-217-2486 (eric.n.czepyha@jpmorgan.com).

See you in The Big Easy!

Sincerely,

Eric Czepyha
Executive Director
JPMorgan

PLEASE MAIL OR EMAIL REGISTRATION FORMS TO:

Angela Caldwell
JPMorgan Chase
1111 Polaris Parkway, Mailcode: OH1-1275
Columbus, Ohio 43240
angela.m.caldwell@jpmorgan.com